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## WHAT IS CLAIMED IS:

## A compound of the formula

$$A(B)_{x}$$
 (I)

where x is an integer from 1 to 8,

A is the radical of a chromophore of the quinacridone, anthraquinone, perylene, indigo, quinophthalone, indanthrone, isoindolinone, isoindoline, dioxazine, azo, phthalocyanine or diketopyrrolopyrrole series, this radical being linked with x B groups via one or more heteroatoms, these heteroatoms being selected from the group consisting of N, O and S and forming part of the radical A, and

B is hydrogen or a group of the formula

although at least one B group is not hydrogen and when x is from 2 to 8 the B groups may be identical or different,

- E₁ is oxygen or is selected from the group consisting of methylene, methyleneoxy and ethylene, each member of the group being unsubstituted or substituted by one R₅ or by 2 radicals, R₅ and R₆, or is two separate radicals, R₂ and R₆, R₂ being attached to the same atom as R₁ and R₆ to the same atom as R₄,
- is selected from the group consisting of methylene, ethylene, propylene and butylene, each member of the group being unsubstituted or substituted by one R<sub>9</sub> or by 2 radicals, R<sub>9</sub> and R<sub>10</sub>, or is two separate radicals, R<sub>11</sub> and R<sub>12</sub>, R<sub>11</sub> being attached to the same atom as R<sub>1</sub> and R<sub>12</sub> to the same atom as R<sub>4</sub>,
- $G_1$  is O or  $N(R_{13})$ ,
- R<sub>1</sub> is hydrogen, methyl, ethyl, methoxy or ethoxy,

- R<sub>2</sub> and R<sub>3</sub> are independently hydrogen, C<sub>1</sub>-C<sub>8</sub>alkyl, C<sub>1</sub>-C<sub>8</sub>alkoxy, C<sub>1</sub>-C<sub>8</sub>alkoxy-C<sub>2</sub>-C<sub>8</sub>alkylene or C<sub>1</sub>-C<sub>8</sub>alkoxy-C<sub>2</sub>-C<sub>8</sub>alkyleneoxy,
- R<sub>4</sub> is hydrogen, C<sub>1</sub>-C<sub>8</sub>alkyl, C<sub>1</sub>-C<sub>8</sub>alkoxy, C<sub>1</sub>-C<sub>8</sub>alkoxy-C<sub>2</sub>-C<sub>8</sub>alkylene, C<sub>1</sub>-C<sub>8</sub>alkoxy-C<sub>2</sub>-C<sub>8</sub>alkyleneoxy, C<sub>5</sub>-C<sub>6</sub>cycloalkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkoxy, phenyl, phenoxy or a 5- or 6-membered, saturated or singly to triply unsaturated heterocyclic radical,
- $R_5$ ,  $R_6$ ,  $R_9$ ,  $R_{10}$  and  $R_{12}$  are independently  $C_1$ - $C_8$ alkyl or  $C_1$ - $C_8$ alkoxy, or  $R_6$  and  $R_9$  together are a direct bond,
- $R_7$  and  $R_8$  are independently hydrogen,  $C_1$ - $C_8$ alkyl,  $C_1$ - $C_8$ alkoxy,  $C_1$ - $C_8$ alkoxy- $C_2$ - $C_8$ alkylene or  $C_1$ - $C_8$ alkoxy- $C_2$ - $C_8$ alkyleneoxy,
- R<sub>11</sub> is hydrogen, C<sub>1</sub>-C<sub>8</sub>alkyl or C<sub>1</sub>-C<sub>8</sub>alkoxy,
- R<sub>13</sub> is methyl or ethyl, and
- R<sub>14</sub> is C<sub>1</sub>-C<sub>8</sub>alkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkyl, phenyl or a 5- or 6-membered, saturated or singly to triply unsaturated heterocyclic radical,

it being possible for two methoxies attached to the same carbon atom to combine and form 1,2-ethylenedioxy, or for methoxy to combine with ethoxy attached to the same carbon atom to form 1,2- or 1,3-propylenedioxy, or for methoxy or ethoxy to combine with ethoxy attached to  $\alpha$ - or  $\beta$ -enchained carbon to form dimethylmethylene,

## and where additionally

- a) R<sub>1</sub>, R<sub>2</sub>, R<sub>3</sub>, R<sub>7</sub> or R<sub>11</sub> is hydrogen, and
- b) when E<sub>1</sub> is two separate radicals R<sub>7</sub> and R<sub>8</sub> and E<sub>2</sub> is methylene or ethylene at least one of the following further conditions applies:
  - $R_1$ ,  $R_2$ ,  $R_3$ ,  $R_4$ ,  $R_7$ ,  $R_8$ ,  $R_9$  or  $R_{10}$  is methoxy or ethoxy;
  - R<sub>2</sub>, R<sub>3</sub>, R<sub>4</sub>, R<sub>7</sub>, R<sub>8</sub>, R<sub>9</sub> or R<sub>10</sub> is secondary C<sub>3</sub>-C<sub>8</sub>alkyl or tertiary C<sub>4</sub>-C<sub>8</sub>alkyl or C<sub>3</sub>-C<sub>8</sub>alkoxy;
  - $R_2$ ,  $R_3$ ,  $R_7$  or  $R_8$  is  $C_1$ - $C_8$ alkoxy- $C_2$ - $C_8$ alkylene or  $C_1$ - $C_8$ alkoxy- $C_2$ - $C_8$ alkyleneoxy;

or

- R<sub>4</sub> is C<sub>5</sub>-C<sub>6</sub>cycloalkyl, C<sub>5</sub>-C<sub>6</sub>cycloalkoxy, phenyl, phenoxy or a 5- or 6-membered heterocyclic radical.
- 2. A compound according to claim 1, wherein B is selected from groups of the formulae

where  $R_{15}$  is  $-CR_1R_7R_{11}$  and  $R_{16}$  is  $-CR_2R_3-CR_4R_8R_{12}$  or  $-CR_2R_3-G_1R_{14}$ , and  $R_2$ ,  $R_3$ ,  $R_4$ ,  $R_7$ ,  $R_8$ ,  $R_9$  or  $R_{10}$  is secondary  $C_3-C_8$ alkyl or tertiary  $C_4-C_8$ alkyl, especially tert-butyl, tert-amyl or 2,4-dimethyl-2-pentyl.

- 3. A process for mass colouration of a polymer, which comprises adding at least one compound of the formula (I) according to claim 1 to the polymer before or during processing, the processing taking the form of extrusion, injection moulding or fibre spinning at 220 to 330°C.
- 4. An engineering plastic having a glass transition point (T<sub>g</sub>) of 220 to 330°C, preferably polyolefin, polyester, polyamide or a polyimide, polysulfone, polyether sulfone, polyphenylene oxide, polyarylene, polyarylene sulfide, polyepoxide, polyphenylene oxide or ABS, pigmented according to claim 3.
- 5. An engineering plastic according to claim 4 in the form of a fibre.
- 6. A process for pigmenting a porous material, which comprises at least one compound of the formula (I) according to claim 1, in liquid form or dissolved in an inert liquid in a weight concentration of at least 25%, penetrating into the pores of the porous material and thereafter being thermally converted into a pigment of the formula A(H)<sub>x</sub> (VI).
- 7. Material pigmented according to claim 6, selected from anodized aluminium and sintered boridic material.
- 8. High molecular weight organic material having a glass transition point (T<sub>g</sub>) of 140°C to

- 220°C and containing in its bulk 0.1 to 10% by weight of a compound of the formula (I), based on the total weight.
- 9. A thermochromic material comprising a polymer coloured in the mass by a product obtainable by partial thermal decomposition of a compound of the formula (I) or by two compounds, selected from the group consisting of compounds of the formula (I) and pigments of the formula A(H)<sub>x</sub> (VI).
- 10, A thermochromic material according to claim 9, which is comprised within a composite, preferably within a security item.
- 11. A compound according to claim 1, wherein  $E_1$  is oxygen, methylene or two separate radicals  $R_7$  and  $R_8$ .
- 12. A compound according to claim 11, wherein  $E_1$  is methylene or two separate radicals  $R_7$  and  $R_8$ .
- 13. A compound according to claim 1, wherein  $E_2$  is ethylene or two separate radicals  $R_{11}$  and  $R_{12}$ .
- 14. A compound according to claim 1, wherein G₁ is O.
- 15. A compound according to claim 1, wherein  $R_1$  is hydrogen, methyl, ethyl, methoxy or ethoxy.
- 16. A compound according to claim 1, wherein R₂, R₃ and R₄ are hydrogen or C₁-C₅alkyl.
- 17. A compound according to claim 1, wherein  $R_5$ ,  $R_6$ ,  $R_9$ ,  $R_{10}$  and  $R_{12}$  are methyl, secondary  $C_3$ - $C_8$ alkyl or tertiary  $C_4$ - $C_8$ alkyl.
- 18. A compound according to claim 1, wherein  $R_7$ ,  $R_8$  and  $R_{11}$  are hydrogen or methyl, especially hydrogen.
- 19. A compound according to claim 18, wherein R<sub>7</sub>, R<sub>8</sub> and R<sub>11</sub> are hydrogen.
- 20. A compound according to claim 1, wherein R<sub>14</sub> is C<sub>1</sub>-C<sub>8</sub>alkyl.

- 21. A compound according to claim 1, wherein said B groups exclusively of the carboxyl group contain at most 3 further oxygen atoms.
- 22. A compound according to claim 21, wherein said B groups contain no or 1 further oxygen atom.
- 23. A compound according to claim 21, wherein said B groups exclusively of the carboxyl group contain 2 or 3 further oxygen atoms and no carbon atom in this B group other than in the carboxyl group is bonded to more than one oxygen atom.
- 24. A compound according to claim 1, wherein said groups of the formulae (II) or (III) are asymmetrical.
- 25. A binary or ternary mixture including 60 to 99.9% by weight of a compound of the formula (I) and 0.1 to 40% by weight of one or two thermally more labile compounds of the same chromophore class with an A' that differs from A.
- 26. A mixture according to claim 27, which is a binary mixture of 99.5 to 95% by weight of a compound of the formula (I) and 0.5 to 5% by weight of a thermally more labile compound of the same chromophore class with an A' that differs from A.
- 27. A compound according to claim 25, wherein the thermally more labile compound of the same chromophore class with an A' that differs from A is a compound of the formula

$$A' \begin{bmatrix} O \\ - O - R_{17} \end{bmatrix}_{x'} (VII),$$

where x' is an integer from 1 to 8 and A' is the radical of a chromophore of the quinacridone, anthraquinone, perylene, indigo, quinophthalone, indanthrone, isoindolinone, isoindoline, dioxazine, azo, phthalocyanine or diketopyrrolopyrrole series, this radical being linked with x'-COOR<sub>17</sub> groups via one or more heteroatoms, these heteroatoms being selected from the group consisting of N, O and S and forming part of the radical A' and R<sub>17</sub> being any desired tertiary group.

28. A compound according to claim 27, wherein said  $R_{17}$  radicals are selected from the group consisting of tert-butyl, tert-amyl, 2-methyl-3-buten-2-yl, 2-methyl-3-butyn-2-yl, 4-oxa-

2-pentyl and 4,7-dioxa-1-methyl-2-octyl.

- 29. A compound according to claim 1, wherein said B groups are -COOR<sub>18</sub> wherein R<sub>18</sub> stands for (-)-2-isopropyl-5-methyl-cyclohexyl, (-)-bornyl, 1-(2'-furyl)-2-propyl, 1-methoxy-2-propyl, 1-phenyl-2-propyl, 2-(2-methoxy-ethoxy)-cyclohexyl, 2,4-di-tert-butyl-cyclohexyl, 2-ethoxy-cyclohexyl, 2-heptyl, 2-nonyl, 2-octyl, 2-pentyl, 2-tert-butylcyclohexyl, 4-heptyl, 4-tert-butylcyclohexyl, thujyl, caryl, pinyl, bornyl, norcaryl, norpinyl or norbornyl.
- 30. A compound according to claim 29, wherein R<sub>18</sub> stands for (-)-2-isopropyl-5-methyl-cyclohexyl, (-)-bornyl, 2-(2-methoxy-ethoxy)-cyclohexyl, 2,4-di-tert-butyl-cyclohexyl, 2-ethoxy-cyclohexyl, 2-tert-butylcyclohexyl or 4-heptyl.
- 31. A compound according to claim 29, wherein  $R_{18}$  stands for (-)-2-isopropyl-5-methyl-cyclohexyl or 4-heptyl.